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Twitter Sentiment Analysis

1.Siddhi Yadav. **2.Shreya Yadav.**

3.Samruddhi Yadav. **4.Sumaiya Mahabari.**

Department of Computer Engineering

Abstract : In the modern digital era, social media platforms such as Twitter play a crucial role in expressing public opinion. Analyzing this large volume of textual data manually is impractical, making sentiment analysis an essential task in Natural Language Processing (NLP). This research presents a comprehensive system for Twitter sentiment analysis using transformer-based deep learning models integrated with a graphical user interface (GUI). The proposed system combines advanced pre-trained models with traditional NLP techniques to classify sentiments into positive, negative, and neutral categories while also detecting emotions such as joy, anger, and sadness. Additionally, the system supports batch processing of CSV data and real-time visualization of results. The implementation demonstrates improved accuracy and usability, making it suitable for real-world applications such as brand monitoring, customer feedback analysis, and social media analytics.

Keywords: Sentiment Analysis, NLP, Twitter Data, Transformer Models, Emotion Detection, Text Classification, GUI.

1. Introduction:

With the exponential growth of social media platforms, millions of users share opinions, reviews, and emotions daily. Twitter, being a microblogging platform, generates vast amounts of short textual data that reflect real-time public sentiment. Extracting meaningful insights from this data is a challenging task due to its unstructured nature, informal language, and use of emojis, hashtags, and abbreviations.

Sentiment analysis aims to determine the polarity (positive, negative, neutral) of a given text. Traditional approaches relied on machine learning techniques, but recent advancements in deep learning, particularly transformer-based models, have significantly improved performance.

This research focuses on designing and implementing a sentiment analysis system that:

- Uses transformer-based models for high accuracy
- Detects emotions beyond simple sentiment classification
- Provides a user-friendly GUI for interaction
- Supports both single input and batch processing

2. Literature Review:

Early sentiment analysis methods used machine learning algorithms such as Naive Bayes and Support Vector Machines. These models relied heavily on feature engineering and struggled with context understanding.

Deep learning models, such as Convolutional Neural Networks (CNNs), improved performance by capturing semantic relationships. However, they still had limitations in handling long-range dependencies.

The introduction of transformer models revolutionized NLP by using attention mechanisms to understand context more effectively. Models like BERT and RoBERTa achieved state-of-the-art results in sentiment classification tasks.

Recent studies have also explored emotion detection, which goes beyond polarity classification and provides deeper insights into user behavior.

3. Methodology:

System Architecture:-

4. Proposed Work:

The proposed system focuses on developing an intelligent and user-friendly application for analyzing sentiment and emotions from Twitter data using advanced Natural Language Processing (NLP) techniques and deep learning models. The system integrates modern transformer-based models with a graphical user interface to provide accurate and real-time analysis.

Working process (Step-by-Step)

1. User enters text or uploads a CSV file
2. System preprocesses the input data
3. Cleaned text is passed to sentiment analysis model
4. Emotion detection model analyzes emotional tone
5. Results are generated with scores and labels
6. Visualization module displays graphs
7. Output is shown in GUI

5. Results and Analysis

The proposed system was evaluated using a variety of social media comments and datasets containing real-world Twitter text. The evaluation focused on measuring accuracy, efficiency, usability, and the system's ability to handle informal and noisy data.

Figure 1: Sentiment Distribution

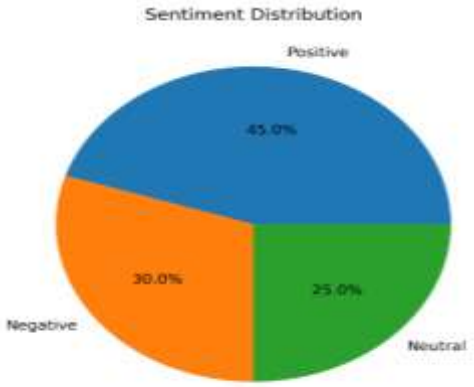
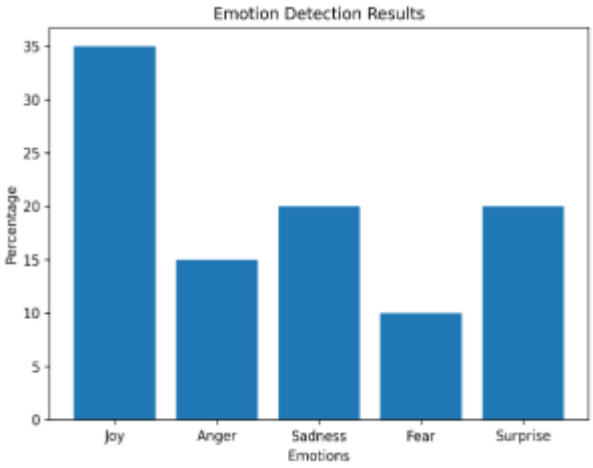


Figure 2: Emotion Detection Result



6. Conclusion

This research presented a comprehensive system for Twitter sentiment analysis using advanced Natural Language Processing (NLP) techniques and transformer-based deep learning models. The proposed system successfully classifies textual data into sentiment categories such as positive, negative, and neutral, while also detecting underlying emotions like joy, anger, sadness, and fear. The integration of transformer models significantly improved the accuracy and contextual understanding of the system compared to traditional machine learning approaches. Additionally, the inclusion of an emotion detection module enhanced the analytical depth by providing more meaningful insights into user opinions. The system also incorporates a graphical user interface (GUI), which makes it user-friendly and accessible for non-technical users. Features such as real-time analysis, batch processing using CSV files, and interactive data visualization further improve the usability and efficiency of the system.

7. Reference

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