

# AI – DRIVEN CROP ADVISORY SYSTEM

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Abstract: This research details the creation and deployment of an intelligent crop advisory system, named "AI – DRIVEN CROP ADVISORY SYSTEM," specifically designed to address the needs of agricultural practitioners in India. The system employs a geospatial interface, enabling users to pinpoint their farmland on an interactive digital map. Following the selection of a specific location, the platform amalgamates up-to-the-minute weather conditions with site-specific soil characteristics. Subsequently, a pre-trained machine learning model analyzes the integrated environmental and soil data to forecast the most appropriate crop for the designated area. In addition to crop guidance, the system features an extensive collection of governmental agricultural programs, offering farmers readily available details regarding program goals, salient attributes, and pertinent web links. By harmonizing AI-driven predictive analytics with crucial information on governmental assistance, this system seeks to equip Indian farmers with actionable intelligence for refined crop selection, enhanced agricultural output, and greater understanding of available support options, ultimately promoting more effective and knowledgeable farming methodologies.

#### **KEYWORDS**

Crop Recommendation, Artificial Intelligence, Precision Agriculture, India, Agricultural Schemes, Machine learning for crop selection, Smart farming solutions.

## INTRODUCTION

This project focuses on developing an AI-powered crop advisory system tailored to India's agricultural landscape, aiming to empower farmers with data-driven crop recommendations and simplified access to government agricultural schemes. Crop selection, a critical determinant of yield and farmer livelihoods, is influenced by dynamic factors such as soil composition, weather patterns, and policy support. Building on advancements in agricultural AI, such as the machine learning frameworks proposed by Apat et al. [1] and Kiran et al. [2], this system integrates geospatial soil analysis and real-time weather data to generate hyperlocal crop suggestions. Drawing inspiration from Mariappan et al. [3], who employed soil classification techniques for crop optimization, and Patel and Patel [4], who emphasized multi-criteria decision-making for crop and fertilizer prediction, the platform synthesizes diverse agro-climatic parameters to enhance recommendation accuracy. Additionally, leveraging algorithmic improvements like those demonstrated by Nimmala et al. [5], the system ensures robust performance in identifying regionally viable crops. By coupling these insights with a centralized repository of government schemes, the initiative bridges the gap between agricultural technology and policy accessibility, enabling farmers to make informed decisions, optimize resource use, and adopt sustainable practices.

#### NEED OF THE STUDY

The growing global population necessitates a significant increase in agricultural output, a crucial concern for India. Strategically choosing the right crops is essential for maximizing yields and improving the well-being of farmers in locations. Traditional farming practices often lack the accuracy of data-driven methods, potentially leading to wasted resources and reduced harvests due to selecting crops ill-suited for local conditions. This research tackles the pressing need for smart, India-focused agricultural advisory systems designed for regions. Current advisory services may not offer sufficient detail, real-time adaptability, or comprehensive data integration. Moreover, obtaining information about relevant agricultural support programs remains a hurdle.

This study develops an AI-powered system that utilizes combined environmental data and machine learning to deliver precise, location-specific crop recommendations for Indian farmers in areas. By also integrating an easily accessible database of relevant schemes, this research intends to enable informed decision-making, optimize farming practices, enhance productivity, and contribute to a more sustainable and robust Indian agricultural sector. The results will highlight the transformative capabilities of AI in agriculture.

#### ALGORITHMS

The AI-driven crop advisory system utilizes various machine learning algorithms to forecast optimal crop selection for Indian farmers. Common algorithms for such agricultural prediction tasks include Random Forest, Support Vector Machines (SVM) chosen for their capacity to model complex, non-linear relationships and provide robust classification results for recommending specific crops suitable for the diverse Indian agricultural landscape.

## 1. Deep Learning for Advanced Feature Analysis:

Beyond the capabilities of traditional machine learning, integrating deep learning techniques offers a pathway to extract more complex and nuanced features, potentially leading to enhanced prediction accuracy within the crop advisory system. This supplementary contextual information can provide a deeper understanding of the agricultural environment. Furthermore, Recurrent Neural Networks (RNNs), particularly Long Short-Term Memory (LSTM) networks, can analyze historical weather sequences and identify temporal dependencies, allowing for the prediction of future weather trends relevant to the Indian monsoon and broader climate variability. Incorporating this temporal dimension can significantly improve the adaptability and long-term relevance of the crop recommendations provided to farmers in India, accounting for dynamic environmental changes.

#### 2. Nearest Neighbor for Initial Data Handling:

The Nearest Neighbor algorithm plays a crucial role in the initial stages of the AI-driven crop advisory system's data processing pipeline. When a farmer selects their agricultural land on the interactive map of India, this computationally efficient algorithm swiftly identifies the geographically closest data point within the manually curated soil\_data.csv. This provides a preliminary understanding of the soil characteristics at the chosen location. By comparing the retrieved levels of key soil nutrients – Nitrogen, Phosphorus, Potassium, and pH – of the selected location with the nutrient compositions of predefined soil type characteristics relevant to Indian soils, the system determines the most probable soil type. This initial classification serves as a vital first step in filtering potential crop recommendations and providing a foundational context for the more sophisticated machine learning models that follow in the prediction process.

#### 3. Ensemble Methods for Enhanced Prediction Reliability:

To significantly improve the overall reliability and accuracy of the crop recommendations generated by the system for the diverse agricultural conditions prevalent across India, the effective utilization of ensemble machine learning methods is proposed. Algorithms such as Random Forest, which operates by aggregating predictions from a multitude of individual decision trees, have demonstrated the capacity to often outperform single, standalone machine learning algorithms. These ensemble approaches work by reducing the inherent risk of overfitting the prediction model to the specific nuances of the training data. By combining the strengths of multiple learning models, they enhance the generalization capability of the prediction model, enabling it to provide more robust and dependable crop suggestions across the wide range of agro-climatic zones and varying environmental conditions that characterize Indian agriculture.

#### 4. Standardization and Feature Scaling:

Prior to the utilization of the gathered environmental data for both the training and the subsequent application of the machine learning model, the implementation of standardization and feature scaling techniques represents a set of critical preprocessing steps. Methods such as StandardScaler, which transforms the data to have a zero mean and unit variance, and MinMaxScaler, which scales the feature values to fit within a specific predefined range (typically between zero and one), are essential for ensuring that all input features contribute in an equitable manner to the overall model training process. These techniques effectively prevent features characterized by larger numerical ranges, such as significant variations in rainfall amounts or substantial differences in nutrient concentration levels within the soil, from unduly influencing the learning process of the machine learning algorithms. By applying standardization and feature scaling, the system can achieve more stable and ultimately more accurate crop predictions that are specifically tailored to the diverse agricultural context of India, leading to more reliable guidance for farmers in their decision-making processes.

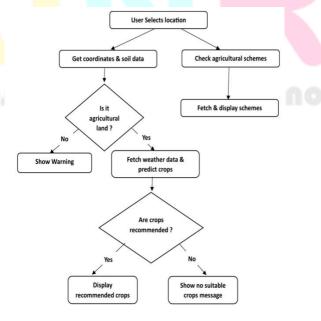


Figure: 1 Flow diagram of the AI - DRIVEN CROP ADVISORY SYSTEM

Figure 1 shows that the user selects location, system gets data, predicts crops (or shows no crops), and displays relevant agricultural schemes.

#### **PROPOSEDSYSTEM**

# 1. Building the Core Recommendation System:

The foundation of this AI-driven crop advisory system lies in the meticulous aggregation of essential agricultural data specific to India. This involves compiling location-based soil attributes, encompassing vital parameters like Nitrogen, Phosphorus, Potassium, and pH, alongside comprehensive historical and real-time weather conditions, including temperature, humidity, and rainfall patterns relevant to India's diverse agro-climatic zones. Upon acquisition, this raw data undergoes a critical preprocessing phase, employing techniques for data cleaning, standardization of units, and appropriate transformations. This ensures the creation of a high-quality, consistent dataset that is optimally suited for training robust and reliable machine learning models capable of generating accurate crop predictions tailored to the unique agricultural context of India and its regional variations.

#### 2. Identifying Key Crop Suitability Factors:

After refining the agricultural data, the next crucial step involves strategically selecting and intelligently engineering features. This aims to identify the most informative variables influencing optimal crop choices within India's diverse agricultural landscape, considering unique practices and environmental conditions. Discerning soil and weather parameters strongly correlated with successful cultivation across India's regions is key. Techniques like correlation analysis, dimensionality reduction adapted for agriculture, and expert Indian agricultural knowledge are used to isolate pertinent features. Furthermore, innovative features can be synthesized by combining or transforming existing variables to better capture complex relationships and patterns, amplifying the machine learning model's predictive capacity for more precise, context-aware, and actionable crop recommendations tailored for Indian farmers.

#### 3. Selecting and Training the Prediction Engine:

The strategic selection of suitable machine learning algorithms is a critical stage in building India's crop recommendation model, given its unique agricultural challenges. For this multi-class classification task, algorithms like Random Forest, Support Vector Machines (SVMs), and Artificial Neural Networks (ANNs) are highly appropriate. They enable accurate prediction of the most suitable crop from a defined set, based on a thorough analysis of India-specific environmental features and seasonal variations, including the crucial monsoon. The chosen algorithm(s) undergo rigorous training using refined and engineered agricultural data with supervised learning. This involves iteratively adjusting the model's parameters to learn the complex relationships between detailed soil characteristics, comprehensive weather data, and the recommended crop. This process allows the model to generate highly accurate and reliable predictions on new data across India's diverse locations, thoughtfully considering regional agricultural nuances and localized environmental conditions.

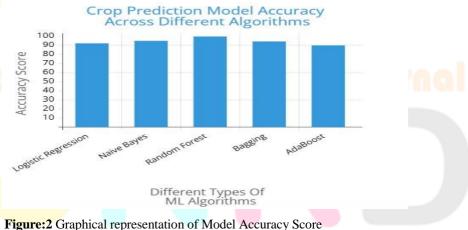


Figure 2 illustrates the accuracy comparison of various machine learning models for crop recommendation.

## 4. Evaluating and Enhancing Model Accuracy:

Following model training, a thorough evaluation is crucial to accurately assess its performance in providing dependable crop recommendations across India's diverse agricultural terrains. Applying relevant multi-class classification metrics like accuracy, precision, recall, and F1-score to a separate, unseen test dataset ensures the model's ability to generalize to new Indian agricultural scenarios and cropping systems. If initial results are unsatisfactory, the model undergoes refinement. This optimization may involve fine-tuning hyperparameters, exploring better feature selection strategies relevant to Indian agricultural data, or investigating alternative algorithms to enhance predictive accuracy, robustness, and long-term resilience for the specific challenges of effective crop recommendation within India's dynamic agricultural context.

# 5. Implementing for Nationwide Access and Scheme Integration:

The final, crucial stage involves deploying the optimized crop recommendation model and the agricultural scheme database into a robust, scalable, and accessible production environment for all Indian farmers. This requires seamless integration of the trained AI model with the user-friendly geospatial platform and an intuitive interface, potentially offering regional language support for inclusivity. Critically, the comprehensive scheme database is also integrated, providing farmers with easily searchable and relevant

the system's long-term scalability, reliability, and real-world utility, establishing it as an invaluable resource for the Indian agricultural community, promoting better practices, enhanced productivity, and access to vital government support nationwide.

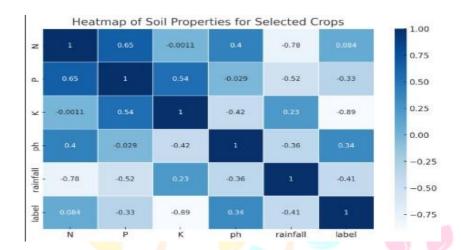


Figure: 3 Heatmap of Soil Properties for Selected Crops

Figure 3 represents the correlation between different soil properties (Nitrogen (N), Phosphorus (P), Potassium.

# RESULTS AND DISCUSSION:

The results and discussion of this system will depend on the specific implementation and performance of the platform. Here are some general points that may be discussed:

## 1. Crop Recommendation Accuracy:

The crop recommendation model's accuracy, as measured on a dedicated evaluation dataset, serves as a fundamental benchmark for the system's overall effectiveness. This metric quantifies the frequency with which the model successfully predicts crops that are well-suited to the specific environmental conditions of a given location. A higher accuracy score directly translates to greater confidence in the system's capacity to provide reliable guidance to farmers, empowering them to make informed decisions that enhance their chances of successful crop cultivation across the diverse agricultural regions of India. This measure is crucial for establishing the practical value and trustworthiness of the AI-driven advisory system in supporting agricultural productivity and farmer livelihoods throughout the country.

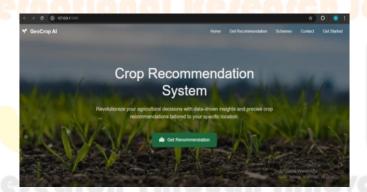
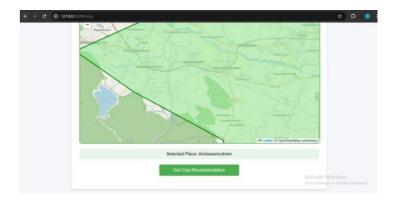


Figure: 4 Output of the Home Page

**Figure 4** shows GeoCrop AI's homepage, offering easy access to location-based crop advice and agricultural scheme information for Indian farmers through a clear and welcoming design.

# 2. Key Environmental Factors in Crop Prediction:

Analyzing feature importance within the AI-driven crop advisory system is crucial for understanding its decision-making. By revealing the influence of specific soil parameters and weather variables, we gain valuable insights into what the model considers most critical for crop suitability across India's diverse agro-climatic zones. This analysis not only helps interpret the model's predictions but also serves to validate its alignment with established agricultural science, confirming whether it prioritizes factors known to significantly impact plant growth and yield in the Indian context. Understanding these key determinants allows for further model refinement and builds trust in the system's recommendations for farmers.



**Figure: 5** Output of the location based selection

Figure 5 depicts the "Location Based Selection" stage, where the user's chosen agricultural area on the map is visually confirmed.

## 3. Appropriateness of Recommendations and Regional Context:

The appropriateness and relevance of the suggested crops for particular agricultural zones within India are of utmost importance. The system's effectiveness depends on its capacity to recommend crops that not only prosper under the anticipated environmental conditions, considering the local climate of Levinjipuram, Tamil Nadu, but also harmonize with well-established traditional farming methods practiced in those specific regions. A vital part of the analysis should involve scrutinizing instances where the model's recommendations strongly support existing local agricultural knowledge, thereby bolstering its credibility among farmers in places like Levinjipuram. Conversely, it is equally important to analyze any inconsistencies or unforeseen suggestions. This careful examination can reveal potential shortcomings of the model, such as a lack of comprehensive understanding regarding highly localized expertise, current market preferences for certain crops in Tamil Nadu, or unique regional limitations concerning resources or infrastructure within India's diverse agricultural landscape. Comprehending these subtle yet significant factors is essential for pinpointing areas where the system can be further improved to better address the specific needs and practical realities faced by farming communities across the various agro-climatic regions of India, including Levinjipuram and its surrounding areas.

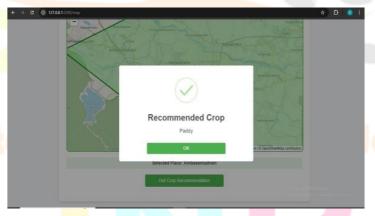


Figure: 6 Output of the Recommended crop

**Figure 6** shows the AI-recommended crop(s) for the selected Indian location, based on analyzed soil and weather data, potentially with key growing information relevant to the current season in India.

#### 4. Effectiveness of Agricultural Scheme Integration:

The impact and utility of integrating information about government agricultural schemes alongside crop recommendations warrant discussion. This involves evaluating how effectively the system connects farmers with relevant support programs based on their location and the suggested crops. Analysis could focus on the accessibility of the scheme information, the clarity of the presented details, and the potential for this integration to empower farmers to leverage available resources for improved agricultural outcomes across India.



Figure: 7 Output of the Scheme Page

Figure 7 displays the final output on the Scheme Page, showing the recommended crop details.

#### **CONCLUSION:**

In conclusion, the AI-driven Crop Advisory System, GeoCrop AI, presents a significant step towards empowering Indian farmers with data-informed decision-making. By integrating geospatial technologies, real-time environmental data, and machine learning algorithms, the system offers location-specific crop recommendations tailored to the diverse agro-climatic conditions across India. The incorporation of a readily accessible repository of government agricultural schemes further enhances its value, connecting farmers with crucial support initiatives. While acknowledging the need for ongoing data enrichment and model refinement, GeoCrop AI demonstrates the potential of artificial intelligence to contribute to improved agricultural productivity, optimized resource utilization, and enhanced livelihoods for the farming community in India, ultimately fostering more sustainable and resilient agricultural practices.

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