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CORRESPONDENCE ARTICLE ON ONLINE LEARNING OR CONJOINT APPROACH AMIDST COVID -19

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Abstract : In the modern era, the interchange of data and information through social apps and online platforms has become crucial and affected the educational paradigm. These technologies make real-time messaging, rapid project sharing, seamless connections, and the capacity to have virtual meetings and classes possible. However, since they rely so heavily on the internet, online classrooms are susceptible to hacker attacks and breaches in data security. Despite these obstacles, educational institutions work to deliver high-quality instruction through research and the application of learning continuity. These initiatives success depends on stakeholders, including parents, students, and teachers. New techniques and alterations within educational institutions can promote learners' development.

IndexTerms - Online Learning, Conjoint Approach, Covid-19.

From the journal article by Ong A.K. et al. on Preference analysis on the online learning attributes among senior high school students during the COVID-19 pandemic: A conjoint analysis approach. I found out that in the present day, the development of educational apps is used as a tool to share knowledge and ensure concrete communication of the involved parties functioning and acting from diverse geographical academic boundaries amid the pandemic.

However, the conjoint approach amid the pandemic has eaten an enormous chunk of the learner's time in getting or receiving information. The result can be devastating and overwhelming because learners have been confronted with many challenges, such as a weak signal or internet connection, and many other related ones hamper the approach above.

The survey says the global app market will be worth $1.9 billion by 2019. Enterprises across the globe have been increasingly navigating towards reliable and safe school virtual norms to conduct their daily communication among teachers, students, parents, and other groups, not to mention the increasing utilization of social media apps for marketing, business, and academic display of talents and skills of students in this new normal.

Home tasks or assignments are traditionally given right after discussing the topic inside the classroom. In using social apps, even if the learners are not in the four corners of the school but in the comfort of their homes or anywhere, they may be, they could do research through their mobile phones. There might be other virtual platforms like Google Meet, Teams, etc. Still, here, we are talking about the accessibility of both the teachers and students by just using data load and without bothering about joining the links.

Various colleges and universities, in their pursuit of quality but accessible education for all, even amid any crisis, is in dire need of conducting further research basically because we were concerned about our learners who are currently in 'Home-based' learning and badly require supplement/intervention/easy access for information from the teachers as far as their lessons are concerned.

However, learners with no gadgets still have the option to submit the tasks above on a given schedule. The only problem there is the reality of late submission.

To disseminate information quickly to the learners anywhere without compromising their money for connection and safety.

The willingness of the stakeholders, such as the parents, learners, and teachers, has always been a fundamental factor to have come into reality in employing immediate home tasks and information for teachers and students.

As to confront the issues of the pandemic, schools, through the effort of the teachers, are addressing challenges in primary education through the Learning Continuity Plan, which will be in effect up until the time when the world is completely healed of the virus.

With that end in mind, the teachers can then picture how they could work better to reach their goals and aims for the welfare of all. Learning Modalities are processes that meet school standards in conveying learning and information and can help focus on improving each student using a distance learning approach.

Improving education is a responsibility of all societies' institutions, including the educational agency. The development of the learners can be accomplished with the help of various curricula within educational institutions if modern methods, requirements, and adjustments are available.

In conclusion, the Learning Continuity Plan addresses primary education challenges during the pandemic, focusing on distance learning modalities to improve student outcomes. Institutions must embrace modern methods and adjust curricula to enhance education and learners' development.

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