

INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT (IJNRD) | IJNRD.ORG

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Ref No: IJNRD / Vol 9 / Issue 4 / 136

To.

vaibhav gupta

Published in : Volume 9 | Issue 4 | April-2024

Subject: Publication of paper at International Journal of Novel Research and Development (IJNRD).

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Novel Research and Development (ISSN: 2456-4184). Following are the details regarding the published paper.

About IJNRD: ISSN Approved - International Peer Reviewed Journal, Refereed Journal,

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Registration ID: IJNRD 217308 : IJNRDTH00136 Paper ID

Title of Paper : Role of Social Media Marketing Activities in Influencing Customer

Intentions: A Perspective of a New Emerging Era

Impact Factor : 8.76 (Calculate by Google Scholar)

DOI

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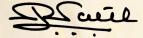
Publication Date: 2024-04-30

Page No : 1-48

Published URL: http://www.ijnrd.org/viewpaperforall.php?paper=IJNRDTH00136

Authors : vaibhav gupta

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International Journal of Novel Research and Development (IJNRD)

(ISSN: 2456-4184)

























