

# INNOVATIVE APPROACH FOR STOCK MARKET PREDICTION UTILIZING NEURAL NETWORKS

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**Abstract-** *An Artificial Neural Network (ANN) is a data handling worldview that is motivated by the way natural sensory systems, for example, the mind, process data. The key component of this worldview is the novel structure of the data preparing framework. It is made out of an expansive number of very interconnected handling components (neurons) working as one to take care of particular issues.*

*Fake Neural Network (ANN) is one of the well known machine learning calculations that has been connected for time arrangement gauging and a generally acknowledged strategy for expectations of stock file, pattern, and market*

**Keywords:** *Artificial Neural Networks, GA algorithm, , Stock market prediction & Prediction accuracy.*

## 1. INTRODUCTION

Stock index, trend, and market predictions present a challenging task for researchers because movement of stock index is the result of many possible factors such as a company's growth and profit-making capacity, local economic, social, and political situations, and global economic situation. Good predictions are crucial for minimizing investment risk and maximizing return.

There are 2 kinds of stock analyses: fundamental and technical. The first kind is an analysis of the intrinsic value of a stock based on consideration of basic factors such as a company's growth and profit-making capacity, the growth of its industrial group, and the economic trend. The second kind, on the other hand, is a mathematical analysis based on past stock index records. The simplest analysis of this kind is to make prediction by observing stock movement trend in a graph. More sophisticated analyses employ complex statistical methods and machine learning algorithms.

A securities exchange is an open market for exchanging the organization's stocks and subordinate at an endorsed stock cost. These are called securities, recorded on a stock trade and also a financial specialist exchanged secretly. In the share trading system otherwise called optional market is checked by an administrative body called SEBI (Security and Exchange Board of India). Securities exchange enables organizations to purchase and offer their offers. It relies on the request and supplies the costs are shift. The cost will high when the request is high, when the offer is overwhelming to offer the lessening the cost. This sort of exchange is called exchanging and the organizations, which are allowed to do the exchanging, are called "Recorded organizations".

Neural systems adopt an alternate strategy to critical thinking than that of customary PCs. Ordinary PCs utilize an algorithmic approach i.e. the PC takes after an arrangement of guidelines with a specific end goal to tackle an issue. Unless the particular advances that the PC needs to take after are known the PC can't tackle the issue. That confines the critical thinking capacity of traditional PCs to issues that we as of now comprehend and know how to illuminate. In any case, PCs would be a lot more valuable in the event that they could do things that we don't precisely know how to do. Neural systems process data correspondingly the human cerebrum does. The system is made out of countless interconnected preparing components (neurons) working in parallel to take care of a particular issue. Neural systems learn by case.

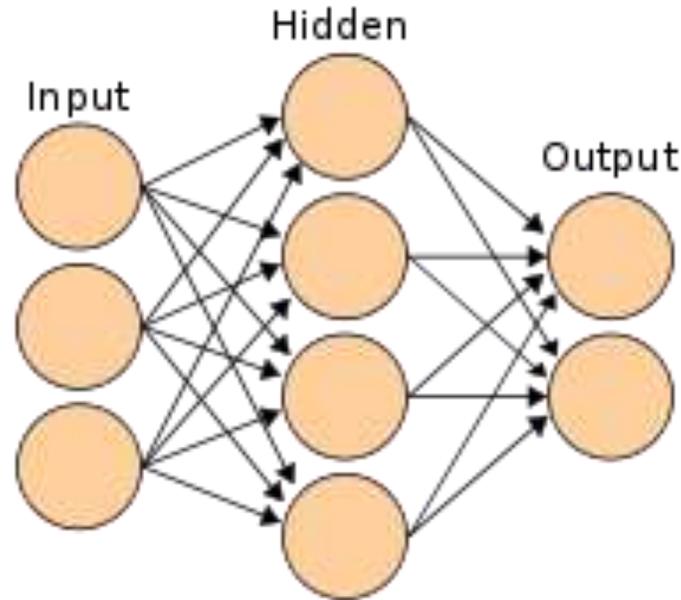
## II Literature Survey

This audit centers around a few examinations that have connected ANN to anticipate stock cost and record in both set up and developing markets. Leung et al. [13] utilized different sorts of models in view of multivariate grouping strategy to foresee stock file incline and revealed that order models (straight discriminant examination, logit, probit, and probabilistic neural system) beat level estimation models (exponential smoothing, multivariate exchange work, vector auto regression with Kalman channel, and multi layered feed forward neural system) as far as expectation precision of securities exchange development heading and most extreme return of speculation exchanging. Halbert white in [2] detailed a few aftereffects of an on-going venture utilizing neural system demonstrating and learning strategies to scan for and unravel nonlinear regularities in resource value developments. Creator, center around instance of IBM regular stock day by day returns. Dealing with the striking highlights of financial information features the part to be played by factual induction and expects changes to standard learning strategies that may demonstrate helpful in different settings. Jing Tao Yao and bite Lim tan in [3] utilized counterfeit neural systems for grouping, forecast and acknowledgment. Neural system preparing is a craftsmanship. Exchanging in light of neural system yields, or exchanging technique is likewise a craftsmanship. Writers talk about a seven-advance neural system expectation show building approach in this article. Pre and post information handling/examination abilities, information testing, preparing criteria and model suggestion will likewise be canvassed in this article. Tiffany Hui-Kuang and Kun-Huang Huarng in [4] utilized neural system on account of their abilities in dealing with nonlinear relationship and furthermore execute another fluffy time arrangement model to enhance estimating. The fluffy relationship is utilized to gauge the Taiwan stock record. In the neural system fluffy time arrangement display where as insample perceptions are utilized for preparing and outsample perceptions

are utilized for anticipating. The disadvantage of taking all the level of enrollment for preparing and guaging may influence the execution of the neural system. To maintain a strategic distance from this take the distinction between perceptions. These diminish the scope of the universe of talk. Akinwale adio T, Arogundade O.T and Adekoya Adebayo F in [5] inspected the utilization of mistake back proliferation and relapse examination to anticipate the untranslated and interpreted Nigeria Stock Market Price (NSMP). The creator was utilized 5-j-1 organize topology to embrace the five information factors. The quantity of concealed neurons decided the j factors amid the system choice. Both the untranslated and deciphered articulations were broke down and looked at. The Performance of interpreted NSMP utilizing relapse investigation or blunder engendering was more better than untranslated NSMP. **The outcome was appeared on untranslated NSMP gone for 11.3% while 2.7% for NSMP.2.**

### III PROPOSED SYSTEM:

ANN's are computing systems modelled after the structure of the neurons in a human brain. This unique assembly of 'nodes' allows for a different kind of computing compared to the centralized processing computers that we use in our daily lives.

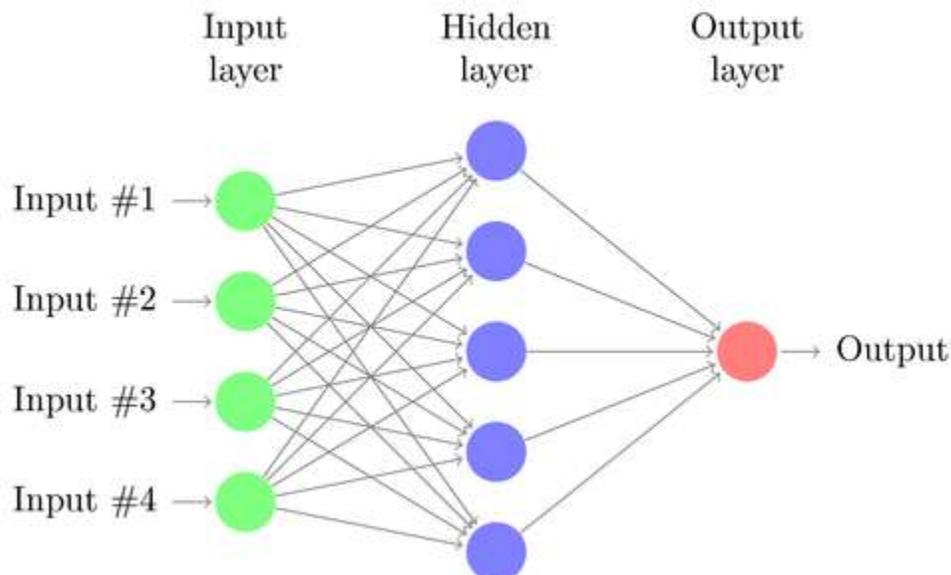


### Different Types of Neural Networks

The architecture of a neural network can change the function of the system, and there are many variations on the basic parallel structure.

#### Feed-forward ANNs

Feed-forward neural networks are perhaps the most basic of these complex systems. The nodes, or perceptrons, are organized into layers with an input, an output, and some number of hidden layers. Information moves in only one direction (forward) through the network from layer to layer, giving this neural network its name. Each node is connected only to the nodes in the layers immediately before and after the node that it's in and has no relation to the other nodes in the same layer.



These ANNs use a method of supervised learning called *backpropagation* in which the system is presented with inputs, and the generated outputs are compared to the desired outputs. In this way, the weighting of the nodes can be adjusted to achieve optimal results. Eventually this process is stopped and the network is run only in the forward direction.

### Radial Basis Function (RBF) Neural Networks

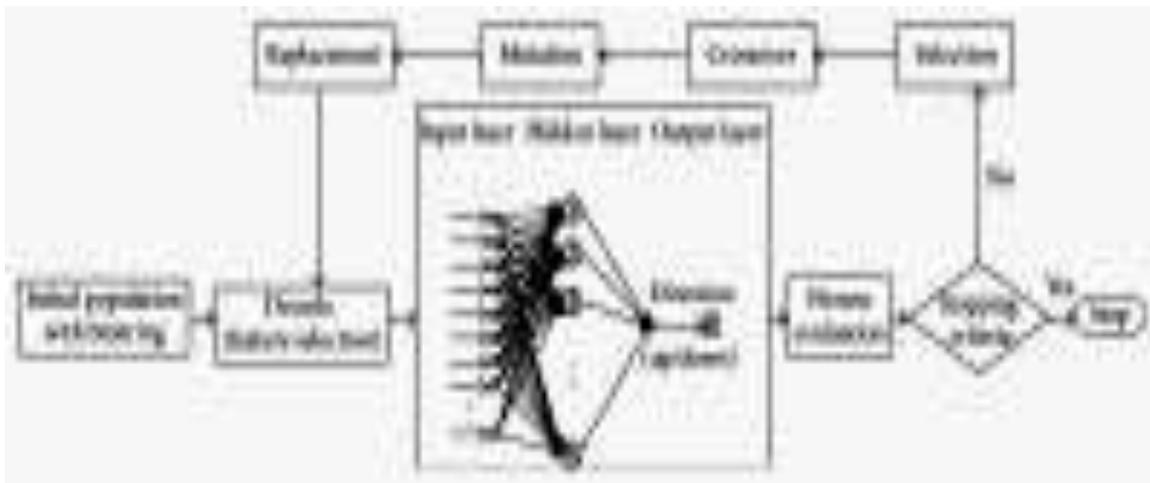
RBFNNs are a subset of feed forward systems with a couple of characterizing attributes. RBFs depend on the hypothesis of capacity estimate and have just a single concealed layer between the info and the yield layers. These systems by and large use Gaussian activation capacities and utilize Euclidean separations between the info and weights, which are seen as focuses. In other words that the hubs in the shrouded layer play out a non-straight capacity on the data sources and after that the yield layer maps these non-direct questions into another space.

RBF functions are used for function approximation and classification problems. These neural networks can be trained for facial tracking and recognition, computer vision, and robotic control. The training time for RBF networks is relatively short, still, they have similar capabilities to the Multi-Layer Perceptron, or MLP, neural networks.

## METHODOLOGY

### A Hybrid Intelligence of ANN and Genetic Algorithm (GA)

The reason behind our concept of utilizing a half and half insight of ANN and GA was that it ought to be smarter to utilize, to begin with, various information factors (4 in this examination) for every specialized marker in light of various past time ranges (3, 5, 10, and 15 days) and, second, few compelling subsets of information factors that would be transported in.



Steps of operation of ANN and GA hybrid intelligence are as follows.

#### Step 1 (initialization of population). —

Generate an initial population of chromosomes which are bit strings of randomly generated binary values. The chromosome and population sizes that we used were 44 and 10, respectively.

#### Step 2 (decoding). —

Decode chromosomes (bit strings) to find which input variables will be selected.

#### Step 3 (ANN). —

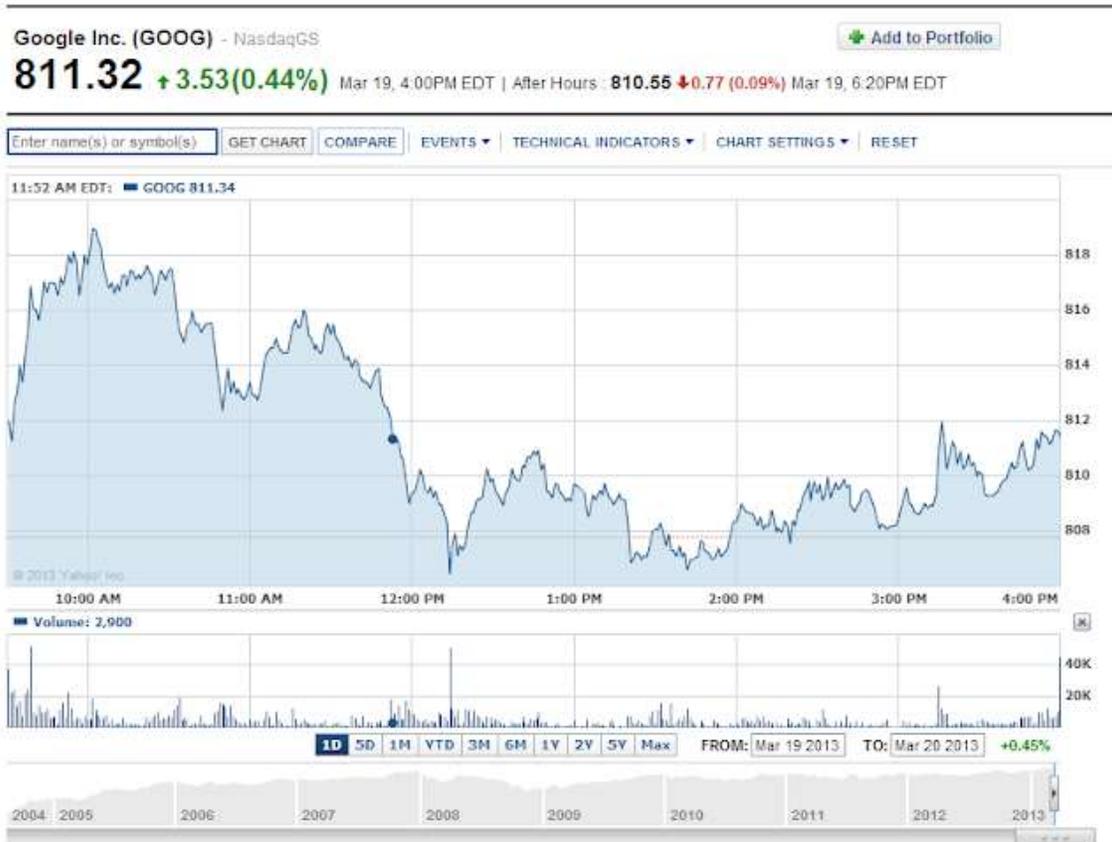
Run three-layered feed forward ANN model to make prediction of next-day SET50 index. The parameters in the model that we used were the same as those reported by Inthachot et al. [12].

#### Step 4 (fitness evaluation). —

Take the prediction accuracy of each chromosome from ANN as its fitness value for GA.

### Testing & Results

Using neural networks to forecast stock market prices will be a continuing area of research as researchers and investors strive to outperform the market, with the ultimate goal of bettering their returns. It is unlikely that new theoretical ideas will come out of this applied work. However, interesting results and validation of theories will occur as neural networks are applied to more complicated problems. For example, network pruning and training optimization are two very important research topics which impact the implementation of financial neural networks. We predict the result of Stock market like this:



## Conclusion

This paper surveyed the Neural Network, Data mining, HYBRID ANN and GA algorithm for stock market prediction. The NN and Markov model has ability to extract useful information from the data set so it is widely play very important role in stock market prediction. These approaches are used to control and monitor the entire the stock market price behavior and fluctuation. There are new approaches to known indepth of an analysis of stock price variations

In future we will create demonstrate for business patterns, advertising methodology,

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